



Pure Nickel Inc. - More High Grade Copper Mineralization at Tower

Wednesday, March 30, 2011

**4.6% Copper, 1.2g/t Gold, 1.2% Zinc, 22.0g/t Silver across 2.9m (Hole 12) and
4.0% Copper, 0.3g/t Gold, 0.8% Zinc, 15.3g/t Silver across 3.3m (Hole 13)**

TORONTO , March 30 /CNW/ - Pure Nickel Inc. (TSX:NIC) (OTCBB:PNCKF) today reported that its option partner on the Tower Property, Rockcliff Resources Inc. (RCR: TSXV) continues to intersect high grade VMS (copper-gold-zinc-silver) mineralization at the Tower Property located in central Manitoba.

Highlights from TP11-11 to TP11-13 are tabulated below.

- **3.4% copper, 0.3g/t gold, 0.5% zinc, 14.2g/t silver across 2.1m including
4.7% copper, 0.3g/t gold, 0.7% zinc, 19.7g/t silver across 1.5m (Hole 11);**
- **4.6% copper, 1.2g/t gold, 1.2% zinc, 22.0g/t silver across 2.9m including
7.5% copper, 2.1g/t gold, 1.9% zinc, 35.9g/t silver across 1.6m (Hole 12);**
- **4.0% copper, 0.3g/t gold, 0.8% zinc, 15.3g/t silver across 3.3m including
5.2% copper, 0.4g/t gold, 1.1% zinc, 20.1g/t silver across 2.5m (Hole 13)**

A total of 24 holes are planned to be completed before winter breakup and will test the zone across a strike length of 600m and to a vertical depth of 300m. The Tower Zone remains open in all directions.

Additional drill core samples have been sent to the lab and will be reported on when available.

Significant assay results and their corresponding breakdown from drill holes TP11-11 to TP11-13 are tabulated below along with drill hole information. The lengths reported are drill intersected core lengths and do not represent true widths.

Borehole	From (m)	To (m)	Length (m)	Copper %	Gold g/t	Zinc %	Silver g/t	Grid N/E/Azimuth/Dip
TP11-11	194.4	195.9	1.5	1.3	0.2	0.3	4.7	4N/180E/280/58
and	198.6	200.7	2.1	3.4	0.3	0.5	14.2	
includes	199.2	200.7	1.5	4.7	0.3	0.7	19.7	
TP11-12	296.6	299.5	2.9	4.6	1.2	1.2	22.0	4N/180E/280/72
includes	296.6	298.2	1.6	7.5	2.1	1.9	35.9	
TP11-13	212.0	215.3	3.3	4.0	0.3	0.8	15.3	2N/153E/280/45
includes	212.0	214.5	2.5	5.2	0.4	1.1	20.1	

To earn a 70% interest in the property, Rockcliff must pay \$150,000 in incremental payments to Pure Nickel Inc. over four years and will be required to incur aggregate exploration expenditures totalling \$4,000,000 over four years; \$2,000,000 over two years to earn a 50% working interest and a further \$2,000,000 to earn a further 20% working interest. For additional information please refer to the February 21, 2008 news release.

Ken Lapierre , P.Geo., President & CEO of Rockcliff Resources Inc. and Mark Smethurst, VP Exploration of Rockcliff Resources Inc., are Qualified Persons under the definition of National Instrument 43-101. Mr. Lapierre has reviewed and is responsible for all information in this press release. Mr. Smethurst is responsible for verification and quality assurance of Rockcliff's exploration data and analytical results. Samples of half core are packaged and shipped directly from Rockcliff's field office to TSL Laboratories (TSL), Saskatoon, Saskatchewan. TSL is a Canadian assay laboratory and is accredited under ISO/IEC 17025. Each bagged core sample is dried, crushed to 70% passing 10 mesh and a 250g pulp is pulverized to 95% passing 150 mesh for assaying. A 0.5g cut is taken from each pulp for base metal analyses and leached in a multi acid (total) digestion and then analyzed for copper, lead, zinc and silver by atomic absorption. Gold concentrations are determined by fire assay using a 30g charge followed by an

atomic absorption finish. Samples greater than upper detection limit (3000 ppb) are reanalyzed using fire assay gravimetric using a 1 AT charge. Rockcliff inserted certified blanks and standards in the sample stream to ensure lab integrity.

About Pure Nickel Inc.

Pure Nickel is a mineral exploration company with a diverse collection of mineral exploration projects in North America.

Some of the statements contained herein may be forward-looking statements which involve known and unknown risks and uncertainties. Without limitation, statements regarding potential mineralization and resources, exploration results, and future plans and objectives of the Company are forward looking statements that involve various risks. The following are important factors that could cause the Company's actual results to differ materially from those expressed or implied by such forward looking statements: changes in the world wide price of mineral commodities, general market conditions, risks inherent in mineral exploration, risks associated with development, construction and mining operations, the uncertainty of future profitability and the uncertainty of access to additional capital. There can be no assurance that forward-looking statements will prove to be accurate as actual results and future events may differ materially from those anticipated in such statements. Pure Nickel undertakes no obligation to update such forward-looking statements if circumstances or management's estimates or opinions should change. The reader is cautioned not to place undue reliance on such forward-looking statements.

TSX Trading Symbol: NIC (TSX), PNCKF (OTC BB)

The TSX Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

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